



# Pinnacle

## Matte 230

# Greeting Card Print Guide

### Print Advice

In order to achieve vibrant and 'punchy' prints on Matte 230 it is important to engage the **Matte Black** ink. If the Photo Black is engaged the image will be dull and lacking in vibrancy. The media/paper settings below will do this and should also lay down the correct amount of ink.

Quality - use standard rather than best quality. We find that in general 'best' quality does not improve the quality of the print, it can lay down too much ink which thickens fine lines, wastes ink and adds to the cost.

### Use these settings in your printer dialogue box when printing

#### EPSON Printers

Media Type: **Photoquality paper (in the Matte Paper section)**  
Mode: **Custom. Photo Enhanced** if printer is managing colours  
**Custom. Off, no colour matching** if photoshop is managing the colours  
(using an ICC profile)  
Orientation: **Landscape**  
Size Options: **Actual Size**

#### CANON Printers

Main. Media Type: **Matte Photo Paper**  
Colour Intensity: **Auto** if printer is managing colours  
**Manual. Set. Colour Matching. None** if photoshop is managing the colours  
(using an ICC profile)  
Orientation: **Landscape**  
Page Sizing & Handling: **Actual Size**

### Paper Size Settings

Use these settings when choosing the document size in your printer dialogue box

#### Your card

A7 (folding from A6)  
A6 (folds from A5)  
A6 Borderless\*  
A6 Landscape  
A5 (folds from A4)  
A5 Landscape  
7x5" Folding  
100mm<sup>2</sup>  
140mm<sup>2</sup>  
148mm<sup>2</sup>  
150mm<sup>2</sup> Folding

#### Choose document size

**Custom/User defined - Width 105mm Height 148mm**  
**A5 (148mmx210mm)**  
**A4 (210mmx297mm)**  
**Custom/User defined - Width 105mm Height 297mm**  
**A4 (210mmx297mm)**  
**Custom/User defined - Width 148mm Height 420mm**  
**Custom/User defined - Width 178mm Height 254mm**  
**Custom/User defined - Width 100mm Height 200mm**  
**Custom/User defined - Width 140mm Height 280mm**  
**Custom/User defined - Width 148mm Height 296mm**  
**Custom/User defined - Width 150mm Height 300mm**

**Borderless Printing** - Most popular inkjet printers will only print borderless on A4 (folds to A5 card) any other size will have a border. The printer default border size varies but is usually 3mm to 5mm.

We have introduced \*A6 Borderless cards to overcome this problem for A6 cards.

**Print Orientation** - All Paper Size Settings above are based on your design being set up in Landscape and the paper being fed into your printer on the short edge.

Our knowledgeable staff are also available to help with any queries you may have  
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